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Indiana Main Street Honors Ellis Jewelers of Frankfort with *Main Street Business of the Year Award*

ARCADIA, IN- Yesterday, Indiana Main Street honored Ellis Jewelers of Frankfort with the 2011 Indiana Main Street Business of the Year Award during the statewide Indiana Main Street Conference, held at Alice's Restaurant in Arcadia, Indiana. The Indiana Main Street Program is managed by the Indiana Office of Community and Rural Affairs (OCRA).

"Congratulations to Ellis Jewelers on receiving this well-deserved award," said Lt. Governor Skillman, who oversees OCRA. "This business is helping local downtown revitalization efforts and promoting economic activity in their community."

Ellis Jewelers, with nearly 95 years in business, is a fixture among Frankfort's downtown merchants. The shop is involved with many local events and activities and often leads business recruiting efforts in the community. Ellis Jewelers sponsors many different charities and hosts events to help the community. The staff of the shop has also conducted retail workshops and conference call trainings regarding marketing and retail.

Indiana Main Street was established to provide economic revitalization and professional assistance to participating communities. Indiana Main Street encourages the revitalization and restoration of downtown areas in Indiana cities and towns.

For more information about Indiana Main Street, please visit www.ocra.in.gov/mainstreet.

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The Indiana Office of Community and Rural Affairs was created by legislation in 2005, making rural Indiana a major focus for the first time. For additional information on OCRA and its programs visit www.in.gov/ocra.

For updates from the Lt. Governor and the agencies she oversees, please sign up at www.in.gov/lgov.